

Abergele Town Council

MINUTES

A meeting of the Marketing and Promotion Sub-Committee was held at 6.30pm on Monday 5th November 2018 in Room 4, Council Offices, Llanddulas Road, Abergele.

435/18 **Attendance Register**

The Mayor, Cllr. M D Bird,
Cllrs: D M Armstrong; G. Frost; S. Jones-Roberts; C. McCoubrey D A MacRae; R.M.
Medlicott; B. C. Roberts;
In attendance: Cllr. A. Hunter;
Mrs L Whalley (Deputy Clerk)

436/18 **Apologies for Absence**

Cllr.A.Wood;

437/18 **Absence without Apologies**

None

438/18 **Declaration of Interest**

Members were reminded that they must declare the **existence** and **nature** of any personal interests (using the form provided for this purpose). None Declared

439/18 **Minutes**

The Minutes of the last meeting of the Marketing and Promotion Committee held on 8th October 2018 were **APPROVED** and **SIGNED**.

440/18 **Matters Arising**

Abergele Website

- i) An e-mail from VCA regarding the initial stages of creating the town website was **RECEIVED**. The proposed general siteplan structure was **CONSIDERED**. Members queried the associated administration costs for initial setup and the ongoing day to day operation of the website. Ownership and responsibility for updating the content was also discussed. The structure did not meet with the committee's expectations and was considered to be complex. A flatter, more user-friendly structure was preferred. The plan was **NOT APPROVED** until more information about ownership, the costs and responsibilities for administering the website could be obtained. It was **PROPOSED** to **DEFER** the website design to the Placeplan Committee.
- ii) The Committee **CONSIDERED** that in view of the siteplan not having been approved, the review of the subject headings and content of the existing Town Council web pages was not necessary at this time.

Standing orders were suspended 19:05

Standing Orders were suspended to allow a non-member to make observations

Standing Orders were reinstated 19:15

441/18 **Town Guide**

a) The review list for the next edition of the Town Guide 2019/20 was revised as follows:

Section:	To be reviewed by:
1. Welcome Message	Message from each of the Mayor and Deputy Mayor
2. History of Abergele	DAM
3. Dementia Friendly Town	Cllr Jones-Roberts
4. Discover Abergele – Local wells, Old man of Abergele, Stone	} DAM
5. Places of Interest	} }
6. 80 years since the end of WWII	AW RMM
7. Fairtrade	
8. The Future – Placeplan branding, website, car parks (if applic)	
9. Shopping in Abergele	AW
10. Cycling & Sports	Cllr McCoubrey
11. Local Walks	RMM LW (Moelfre)
12. Abergele Town Council	TC
13. Further Reading	DAM TC
14. Key Annual events	LW/ Cllr.Jones-Roberts
15. General Information -update	Cllr Jones Roberts
16. Useful Information – update	LW
17> Map – update with cycle path new housing	Cllr Frost

Meeting Closed at 20:20

Signed :(Chairman)