

# Abergele Town Council

## MINUTES

A meeting of the Newsletter Sub-Committee was held at 10am on Monday 4<sup>th</sup> March 2019 in Room 4, Town Hall, Llanddulas Road, Abergele.

**689/18**     Attendance Register

Cllrs: G. Frost; S. Jones-Roberts; R.M. Medicott; B. C. Roberts;  
Mrs L Whalley (Deputy-Clerk)

**690/18**     Apologies for Absence

Cllr: D A MacRae;

**691/18**     Absence without Apologies

**692/18**     Declaration of Interest –

Members were reminded that they must declare the **existence** and **nature** of their personal interests (using the form provided for this purpose). None declared

**693/18**     Minutes

The Minutes of the Newsletter Sub-Committee, held on 20<sup>th</sup> February 2019 were **APPROVED** and **SIGNED**

**In accordance with the Public Bodies (Admission to Meetings Act) 1960 and with Standing Order no.68, in view of the confidential nature of the business about to be transacted, it was advised in the public interest that the press and public be temporarily excluded and instructed to withdraw (Agenda item 6)**

**694/18**     Information regarding costs and logistics of distribution were **RECEIVED**. Options for distribution via Councillors, Royal Mail and services offered by direct marketing companies were **CONSIDERED**. Delivery services are normally provided to whole postal sectors. Delivery to part postal sectors increases costs substantially. Members **RESOLVED** that for this edition the Newsletter would be delivered to just the LL22 7 sector which is wholly contained within the ward boundary and within the remaining Newsletter budget. The quote was for a combined print and distribution service provided by a direct marketing printer at a cost of £1375 for LL22 7 only.

**695/18**     Observations from Cllr Frost regarding future management of the Newsletter were **CONSIDERED**. The areas of costs, advertising and man hours spent on the compiling the Newsletter were discussed and the utilisation of digital production as the major cost saver were reviewed. However, due to the issues related to a reduced distribution area for the foreseeable future Members agreed to consider combining paper production with digital format and distribution as a way forward. It was decided to **RECOMMEND** to the Placeplan Committee that a subscription service for the Newsletter be incorporated into the new town website design.

**696/18** The final draft of the Newsletter was RECEIVED and reviewed for publication.

Meeting Closed at 11:30

Signed .....  
(Chairman)