

Abergele Town Council

MINUTES

A meeting of the Marketing and Promotion Sub-Committee, was held at 6.30pm on Monday 27th November 2017 in Room 4, Council Offices, Llanddulas Road, Abergele.

450/17. **Attendance Register** The Mayor, D A MacRae;
Cllrs: G. Frost; S. Jones-Roberts; C. McCoubrey; R.M. Medicott; B. C. Roberts;
Mrs M Evans (Clerk); Mrs L Whalley (Deputy Clerk)

451/17. **Apologies for Absence**
None

452/17. **Absence without Apologies**
None

453/17. **Declaration of Interest**
Members were reminded that they must declare the **existence** and **nature** of any personal interests (using the form provided for this purpose). None declared.

454/17. **Minutes**
The Minutes of the last meeting of the Marketing and Promotion Committee held on Monday 25th September 2017 were **APPROVED** and **SIGNED**

455/17. **Matters Arising from those Minutes**
a) A report regarding the town and Town Council's profile and making best use of modern technology for communication was **RECEIVED** and **NOTED**. Funding and management of the website was discussed at length; in particular the potential availability of funds from other sources led by the Placeplan project for a 'hub' style website. It was **RECOMMENDED** that a figure of £6000 be set aside for the website.

456/17. **Correspondence**
a) An e-mail regarding the increase of junk and spam e-mail traffic being received into the iPads was **RECEIVED**. The Clerk explained that the problem has arisen since the change of server and IT Support has recently made some adjustments to rectify the problems. Despite signs of improvement the problem has not yet been completely eradicated.

In accordance with the Public Bodies (Admission to Meetings Act) 1960 and with Standing Order no.68, in view of the confidential nature of the business about to be transacted, it is advisable in the public interest that the press and public be temporarily excluded and instructed to withdraw.

457/17. **Quote**

- a) An IT Support Report and Proposal was **RECEIVED**. Based on the quotes provided, i.e for a new server, UK based e-mail hosting, support and equipment, it was decided to **RECOMMEND** to Full Council that a figure of £2400 be set aside for e-mail hosting and support, and a figure of £8500 for new hardware and software

458/17. **Website**

- a) A document from the website host regarding the proposed format of the searchable Business Database for the website was **RECEIVED**. The format was **APPROVED** but as there may be charges associated with the volume of work required, it was decided to obtain a quote for work proposed and also to revisit the terms of the original contract.

Meeting closed 19:20

Signed Chair: (Chair)

