

Abergele Town Council

MINUTES

A meeting of the Newsletter Sub-Committee, was held at 10am on Monday 19th February 2018 in Room 4, Town Hall, Llandulas Road, Abergele.

630/17. Attendance Register

The Mayor, D A MacRae;

Cllrs: G. Frost; S. Jones-Roberts; R.M. Medlicott; B. C. Roberts;

631/17. Apologies for Absence

None

632/17. Absence without Apologies

None

633/17. Declaration of Interest

- Members were reminded that they must declare the **existence** and **nature** of their personal interests (using the form provided for this purpose). None Declared

634/17. Minutes

The Minutes of the Newsletter Sub-Committee, held on 30th October 2017 were **RECEIVED** and **APPROVED**.

635/17. Matters Arising

- i) Options for reducing the annual costs of producing the Newsletter raised at Policy & Finance Committee Jan 18th were considered. The Newsletter was considered to be a valuable asset to the community especially by the elderly who are not on the internet and that Abergele has the highest number of community-based clubs in the area. Producing the Newsletter meets some of the criteria of the Power of Wellbeing. It was also noted that the Committee is constantly aware of the costs but as the budget for three colour editions in 2018/19 had already been approved there was very little reason to change anything for 208/19. The options considered were
 - Revert to black and white – dismissed due to positive feedback having been received about the colour editions.
 - Cut the number of editions to 2 per year – dismissed due to feedback on popularity of the Newsletter
 - Cut costs of distribution by asking Members to distribute – dismissed due to logistics of delivering in excess 5000 copies
 - Stop distribution to households and leave stocks at strategic locations for pick-up by the general public – this to be considered from 2019/2020
 - Investigate the costs of using a maildrop company – to be considered for 2019/20
 - **Carry on as present** – It was **RECOMMENDED** that for 2018/19 the production and distribution of the Newsletter remains the same.

- ii) An e-mail from the Gele Singers was RECEIVED regarding their omission from the Passchendaele article. It was recommended that a letter of apology be sent in addition to a formal apology in the Newsletter.
- iii) The final draft of the Spring Newsletter was RECEIVED several amendments were APPROVED and additional articles discussed. Where possible the extra articles were to be included.
- iv) An update on advertising was RECEIVED and NOTED

Meeting closed: 12:15

Signed : (Chair)