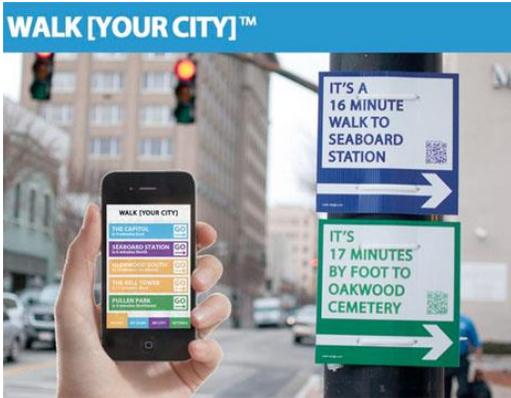


What is Walk Your Abergele & Pensarn?



It is a temporary signage project that has been developed by the Abergele Place Plan to make local residents and visitors aware of what is on offer in Abergele & Pensarn.

Abergele & Pensarn is facing significant issues like other town centres in Wales and the United Kingdom with this project one of a number of initiatives to get people to shop, eat out and use local services.

The idea has come from the “Walk Your City” campaign that originated in Raleigh, North Carolina in the United States. This has set out to boost community’s walkability, linking informational street signs for people and through a web-based campaign to complement traditional approaches to wayfinding. You can find out more here: <https://walkyourcity.org/>.

Across Abergele & Pensarn there are a number of signs that have popped up recently, being tied to lamp columns and posts. These provide you with directions and a walking time to a number of destinations. For those people that don’t know where a place is and they have a smartphone, you can scan a QR code which will take you to a google map and a series of directions. You can download a QR scanner for free from your phone.

What Are The Objectives?

- To direct local residents into the town centre, Pensarn beach area and other attractions
- To promote shops, cafes, pubs, local services and more
- To encourage walking and general well-being within the community
- To complement the proposed active travel plan for the town
- To deliver a project through community led action
- To future proof permanent way finding system through a low cost way

How Long is the Project For?

The project is only temporary and will be installed for a period of six months.

At the end of this time it will be evaluated in terms of its impact, with findings to be shared with the local community. The results will inform future signage across the town and other projects we are developing.

How Can I Find Out More?

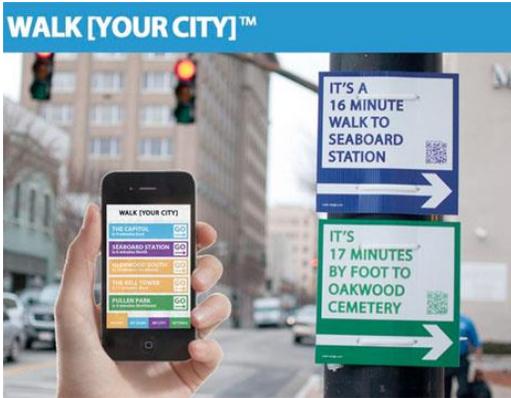
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