

Abergele Town Council

AGENDA

A meeting of the Placeplan Committee to be held on Thursday 22nd November 2018 at 5:30pm in the Abergele Community Centre, Market Street, Abergele.

1. **Attendance Register**
2. **Apologies**
3. **Absence with no apologies**
4. **Declaration of Interest**
 - Members are reminded that they must declare the **existence** and **nature** of any personal and/or prejudicial interests (using the form provided for this purpose).
5. **Minutes**
 - To approve and sign the Minutes of the last Placeplan Committee meeting, held on 27th September 2018
6. **Matters Arising from those and other Minutes**
 - a) To welcome Mr Chris Jones and CCBC Officers to the meeting
 - b) To conduct a Pause and Review session from the initial contact between CCBC and Mr Chris Jones:
 - c) Tasks prioritised:
 - (i) **Branding**
 - ❖ How can we build on our strengths?
 - ❖ How can we improve areas of weakness?
 - ❖ How can we take advantage of opportunities, now and in the future?
 - ❖ How can we address any threats?
 - (ii) **Walk you Town**
 - ❖ How can we build on our strengths?
 - ❖ How can we improve areas of weakness?
 - ❖ How can we take advantage of opportunities, now and in the future?
 - ❖ How can we address any threats?
 - (iii) **Local Events**
 - ❖ How can we build on our strengths?
 - ❖ How can we improve areas of weakness?
 - ❖ How can we take advantage of opportunities, now and in the future?
 - ❖ How can we address any threats?
 - (iv) **Tourism Signage**
 - ❖ How can we build on our strengths?
 - ❖ How can we improve areas of weakness?
 - ❖ How can we take advantage of opportunities, now and in the future?
 - ❖ How can we address any threats?
 - (v) **Website**
 - ❖ How can we build on our strengths?
 - ❖ How can we improve areas of weakness?
 - ❖ How can we take advantage of opportunities, now and in the future?
 - ❖ How can we address any threats?

- d) To receive and consider a report from Chris Jones Regeneration with regard to a proposal for co-delivery of the plan (document in dropbox/Placeplan folder titled Chris Jones Regen Nov 2018 & Confidential file 1 page 1-3 for pages 10-11 & 25 of the report)