

CORRESPONDENCE FILE 1

Events Sub-Committee

8 January 2018

Report from the Deputy Clerk

Christmas Concert December 1st 2017

Positive points:

1. The entertainment provided was well received and enjoyed by all
2. Carparking worked very smoothly

Negatives:

1. Tickets sales were well down on last year
2. Councillor attendance was low
3. The profile of the audience indicated a narrow appeal
4. Saturation of the Christmas calendar. Other T&CC's concerts. TRIO had performed locally the week before
5. CD sales outstripped charitable donations

Room for improvement

1. Appeal to a wider cross section of the community.
2. Ticket price v Performers' fees
3. Promotion – is it enough to rely on website, Twitter, noticeboards and Newsletter?

Moving forward

1. Formulate a marketing and promotion format and associated budget?
2. To consider Biennial Concerts?
3. Revert to free concerts with amateur local acts and more carol singing?

Report from the Deputy Clerk

Remembrance Sunday 12th November 2017

Overall the event was successful:

Positive points:

1. Well supported by the schools and local scout/brownie groups
2. Church was standing room only

Room for improvement

1. Marshalling and road closure management. A vehicle was able to drive through the parade zone when it was technically closed. **Review the coordinated approach from all groups, police and volunteers, especially as numbers for this event had increased and are likely to increase further for the Centennial.**
2. Seating in the Church – not enough seating had been reserved for the schools or Scouts/Brownies - **Request that the schools, Scouts and Brownies provide more accurate figures in advance of the Service in order that the seating plan can be disseminated in advance. Essential that parents do not take up seating reserved for pupils and school staff.**

Moving forward

1. Town Council to ensure that all groups come together in advance of the event – hold meeting at the Town Hall
2. Action in the event the Church is oversubscribed?